



# The Future of Work Company

BRANDING, WAYFINDING & SIGNAGE DIVISION

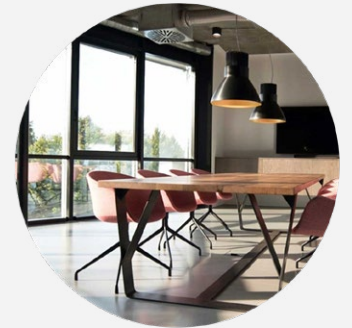
World class end-to-end workplace solutions that inspire



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# BRANDING, WAYFINDING & SIGNAGE DIVISION

It is becoming increasingly important for corporations to evolve their workspaces as market demands are driving company culture within the work environments. changes to in-office, hybrid, and remote working.



A stronger focus on change management, culture development and employee engagement make it more important than ever to adapt work environments and find new ways to communicate their core beliefs and reinforce.





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# WHAT OUR CLIENTS ARE SAYING

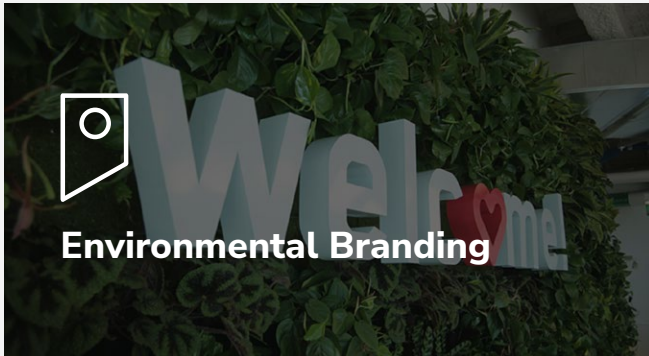
*Our GNU Group division partnered with this tech company to offer branding, wayfinding and signage services.*

*Living walls, reclaimed wood paneling, interactive whiteboards and dramatic displays are among the environmental branding and signage solutions for this high-tech Corporate Headquarters.*

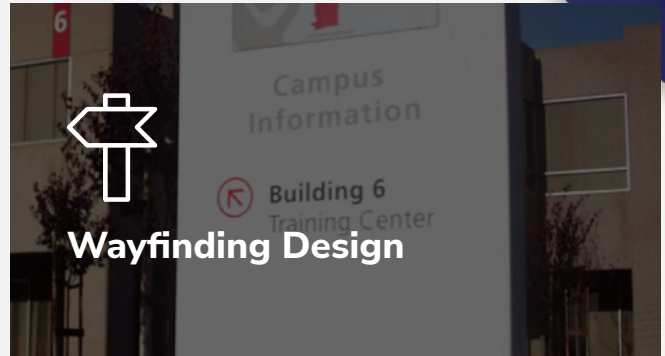




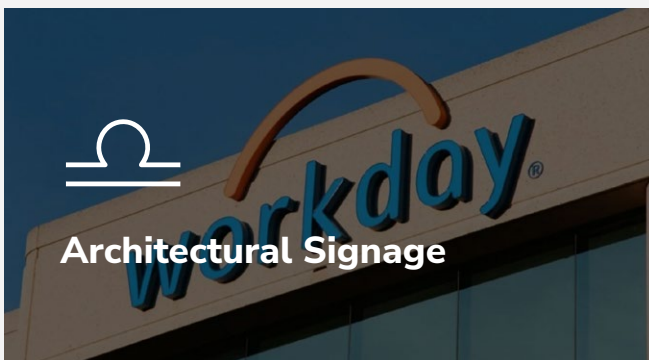
BRANDING,  
WAYFINDING  
& SIGNAGE



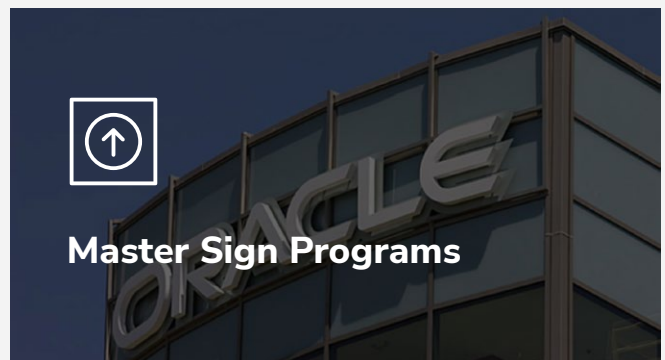
Environmental Branding



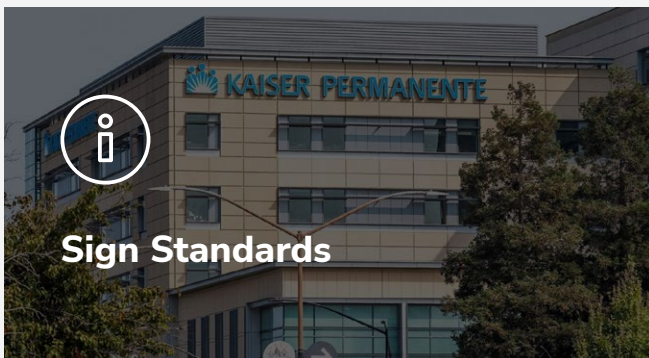
Wayfinding Design



Architectural Signage



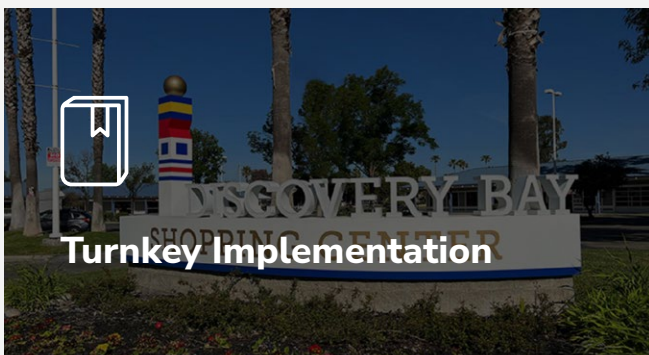
Master Sign Programs



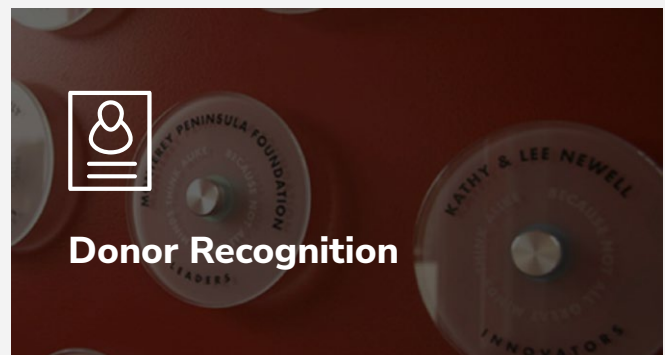
Sign Standards



Sign Insert Manager™



Turnkey Implementation



Donor Recognition



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# LOOKING FOR A PARTNER YOU CAN TRUST?

GNU Group is focused on expressing the unique identity of corporate brands, while keeping the designs functional to the needs of the space. These branding messages, internal or externally focused, are being incorporated as elements of the architecture, interiors, and other workplace enhancements.

We excel at working with organizations to fully integrate brand visuals and messaging into their workplaces, for single offices, a corporate campus or as comprehensive environmental branding standards that extend to a corporation's global facilities.





# LET'S CHAT ABOUT YOUR BUILT ENVIRONMENT

Main Office: [408.330.9350](tel:408.330.9350)

General: [info@impecgroup.com](mailto:info@impecgroup.com)

Website: [impecgroup.com/services/branding-wayfinding-signage](http://impecgroup.com/services/branding-wayfinding-signage)

## Santa Clara Headquarters

3350 Scott Blvd Bldg, 8  
Santa Clara, CA 95054

## San Ramon Office

3160 Crow Canyon Place Suite 205  
San Ramon, CA 94583

## Pleasant Hill Office

3478 Buskirk Ave #265  
Pleasant Hill, CA 94523

## India Office

Brigade Software Park, Ground Floor, B Block,  
42, 27th Cross Rd, Banashankari Stage II,  
Banashankari, Bengaluru,  
Karnataka 560070, India

